



CooperVision®

We've made our one-day contact lenses plastic neutral through our partnership with Plastic Bank.^{1,2}

For our oceans. For everyone.

We've partnered with Plastic Bank to collect and recycle ocean-bound plastic. We purchase credits equal to the weight of the plastic we use in our one-day contact lenses, the blister and secondary packaging (outer carton) here in Australia and New Zealand – and an equal amount of plastic is collected by Plastic Bank's community members who receive a premium for the material they collect, which helps them provide basic family necessities such as groceries, cooking fuel, school tuition and health insurance.

Plastic is essential in healthcare delivery^{3,4,5} But sustainability is important and people care about how plastic is managed. In fact, 94% of contact lens wearers agree that keeping plastic out of the oceans is important to them.⁶



What does Plastic Neutral mean?

Plastic neutral is achieved when a company (or an individual) recovers and recycles the same amount of plastic it uses or produces.⁷

We've partnered with Plastic Bank – a social enterprise that builds ethical recycling ecosystems in coastal communities.⁸ All CooperVision one-day contact lens brands in Australia and New Zealand are included.

- All plastic used in the lens, the blister and the packaging – outer carton – (including ink, adhesive and films) is added up.
- We purchase credits equal to the weight of plastic we use in our one-day contact lenses, the blister and the secondary packaging in Australia and New Zealand.²
- An equal amount of ocean-bound plastic is then collected by Plastic Bank. Collected materials are reprocessed for reintroduction into the global supply chain.⁸

Interested in plastic neutral contact lenses?

As all CooperVision one-day contact lens brands in Australia and New Zealand are plastic neutral^{1,2}, all you have to do is tell your optometrist that you are interested in plastic neutral contact lenses and they will talk you through your options.

Like to know more?

Scan the QR code or visit:

Australia

coopervision.net.au/plasticneutral



New Zealand

coopervision.co.nz/plasticneutral



1. One-day contact lenses are defined as orders for those products and includes product sold and distributed by CooperVision in Australia and New Zealand. 2. Plastic neutrality is established by purchasing credits from Plastic Bank. A credit represents the collection and conversion of one kilogram of plastic that may reach or be destined for waterways. CooperVision purchases credits equal to the weight of plastic in our one-day contact lens orders in a specified time period. One-day contact lens plastic is determined by the weight of plastic in the blister, the lens and the secondary package (outer carton), including laminates, adhesives, and auxiliary inputs (e.g. ink). 3. Plastics Industry Association. Why is medical plastic packaging so essential? Accessed January 5, 2021. <https://thisisplastics.com/safety/why-are-medical-plastic-packages-so-essential/> 4. <https://www.craftchind.com/the-many-uses-of-plastic-materials-in-medicine/> 5. https://www.mpo-mag.com/contents/view_online-exclusives/2017-10-09/5-ways-plastics-revolutionized-the-healthcare-industry/ 6. CooperVision data on file 2021. Plastic Neutrality Survey 302 consumers aged 16-65 years, Decision Analyst October 2021 in Australia 7. The PEW Charitable Trusts and SYSTEMIQ. Breaking the plastic wave: a comprehensive assessment of pathways towards stopping ocean plastic pollution. July 23, 2020. Accessed December 21, 2020. 8. About Plastic Bank. Assessed April 8, 2022; <https://plasticbank.com/>. CooperVision soft daily disposable contact lenses for vision correction. This product may not be right for you, refer to your optometrist for advice. Always read the label and follow the instructions for use (<https://coopervision.net.au/patient-instruction>).